

BEFORE THE
Federal Communications Commission

WASHINGTON, D.C.

In the Matter of)

Policies and Rules Concerning)
Children's Television Programming)

Revision of Programming Policies)
for Television Broadcast Stations)

To: The Commission)

MM Docket No. 93-48

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**FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY**

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COMMENTS ON NOTICE OF PROPOSED RULE MAKING

The Curators of the University of Missouri, the licensee of Station KOMU-TV, Channel 8, Columbia, Missouri (hereinafter "KOMU-TV"), by its attorneys, hereby submits its Comments^{1/} concerning the Commission's Notice of Proposed Rule Making ("NPRM"), MM Docket No. 93-48, 10 FCC Rcd 6308 (1995).

I. Preliminary Statement

1. The Curators of the University of Missouri is the governing body of the University of Missouri which operates on four campuses, including the Columbia campus. The University of Missouri is the oldest land grant institution west of the Mississippi River and was established to fulfill a mission of teaching, research and service for the citizens of the State of Missouri and the nation. Commercial VHF television Station KOMU-TV, an affiliate of the NBC Television Network, and five noncommercial educational FM stations are licensed to The Curators of the University of Missouri.

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List A B C D E

^{1/} KOMU-TV respectfully requests leave to file these Comments after the comment date. The University official responsible for signing the comments was unavailable to sign in a timely manner.

2. As a commercial VHF television station licensed to an educational institution, KOMU-TV is a unique broadcaster. In addition to providing service to its community of license, Columbia, Missouri, and the surrounding area, KOMU-TV also supports the University community and serves as a training ground for those students interested in a career in broadcasting. It is, in fact, a practical laboratory for many student interns. The station's EEO reports and license renewal applications reflect the significant number of students who have worked at the station over the years. Many of the students who have worked at KOMU-TV have gone on to other stations across the country, to top-level positions in the industry and to the major networks.

3. KOMU-TV has previously gone on record at the FCC as taking a particular interest in the objectives which Congress and the Commission seek to implement through the Children's Television Act of 1990 (the "CTA") and the rule making proceedings that have been commenced to explore the application of the CTA to broadcasters. In earlier filed Comments, KOMU-TV urged the Commission to provide broadcasters with broad discretion in ascertaining the educational and informational needs of children and obtaining programming to meet those needs. KOMU-TV continues to believe that the Commission must carefully balance the goals of the legislation with the reality of the television marketplace and with First Amendment considerations applicable to broadcasters.

4. KOMU-TV is concerned that the Commission's latest NPRM fails to consider the substantial amounts of children's programming that is widely available and also fails to take into consideration the nonbroadcast efforts of licensees that the Commission earlier promised to recognize. When these omissions are factored in, many of the Commission's proposed changes become unnecessary and extremely burdensome. In the following sections, KOMU-TV sets

forth its views on the NPRM and the Commission's proposals. KOMU-TV submits that the Commission must give very careful thought to these matters before promulgating changes that will severely hamper the discretion of broadcasters.

II. The NPRM Omits Consideration of Available Children's Programming
In the Marketplace

5. The NPRM states that the Commission is unable to reach a conclusion as to whether the educational and informational needs of children are being met, including whether the CTA and existing regulations have precipitated a significant increase in the amount of children's educational and informational programming carried by commercial broadcasters. KOMU-TV submits that the Commission cannot consider commercial broadcasters in a vacuum. If the children of a community are receiving a substantial amount of children's programming from public broadcast stations and over cable channels, that is obviously going to affect the amount of children's programming that commercial broadcasters air. No one wants to broadcast to a nonexistent audience. It makes no sense to have every station in the community airing children's programming at the same time. If that occurs, other community groups, such as the elderly, agricultural interests, labor interests and minorities, are going to be ignored.

6. It is noteworthy that PBS's Winter 1995 National Audience Report reflected that more than 60 percent of the 95.4 million television households in the United States tuned into PBS during an average week, and almost 40 percent of all people in television households age two and over watched public television in an average week. While broadcasters clearly recognize the differing forces that drive commercial television vis a vis public television, the FCC appears to have ignored this fundamental distinction. In the case of Columbia, Missouri, there is an abundance of children's programming that is being aired over the public broadcast

station and cable channels. Attachment A hereto consists of a list of all the children's programming aired in two typical weeks in the spring and summer of 1995 in the Columbia community.

7. The NPRM also downplays general programming that is educational and informational in nature. Programming that appeals to the entire family is particularly beneficial since it promotes family solidarity and interaction of adults and children. The NPRM's focus, however, appears to be on programming that is only for the child audience. This would seem to exclude creative and educational programming, such as a National Geographic special.

III. The Commission Should Continue to Give Broadcasters Credit for Their Nonbroadcast Efforts

8. The CTA contemplates that broadcasters will render "public service" to children, but this "service" need not be satisfied through the broadcasting medium alone. The FCC is authorized to consider any "special nonbroadcast efforts by the licensee that enhance the educational and informational value of programming to children." 47 U.S.C. §303b(6)(1),(2). However, the NPRM makes no mention of this important area in which broadcasters can render significant service to their community.

9. In addition to airing a variety of shows specifically designed to educate and inform the child audience, KOMU-TV engages in numerous nonbroadcast activities that also provide public service to children as contemplated by the CTA. Two of these activities, explained below, illustrate the benefits of giving broadcasters the freedom to satisfy their public service responsibilities through nonbroadcast efforts.

10. In 1992, KOMU-TV began a fundraising program, for both public and private schools, known as "Helping our Kids." Each year, KOMU-TV coordinates the entire project.

The station solicits contributions for six different coupon books, one for each participating county in its DMA, and supports the schools by providing record keeping materials, training sessions and guidance at every stage of the process. KOMU-TV bolsters this nonbroadcast service with an extensive on-air campaign that encourages local involvement. Once the fundraising ends, KOMU-TV provides follow-up announcements that show what the schools have done with the money. Since its inception three years ago, KOMU-TV's "Helping Our Kids" has raised more than \$450,000 for nearly 80 schools. This year, in recognition of this success, the Governor of Missouri designated a "Helping Our Kids" Day and awarded KOMU-TV a plaque acknowledging its initiative in conducting the program.

11. Another successful KOMU-TV nonbroadcast service is "Kid's Day," a five-year-old event that educates children about health, safety and hospitals. During the day, children and their families learn about doctors, hospital care and emergency facilities in a non-threatening environment. In addition, paramedics, fire officials and law enforcement personnel provide safety demonstrations. KOMU-TV videotapes the children with local television personalities, which provides a service to local law enforcement in the event of a missing child situation. Approximately 5,000 people attend the project each year.

12. Both of these nonbroadcast efforts render a great amount of public service to the local community and its children. At the close of "Kid's Day," the children leave knowing more about health and safety and also with a greater understanding of the work performed by figures of authority (such as doctors, police officers and television personalities). "Helping Our Kids" provides an immediate benefit to local schools and also shows school children how the media can work with local entities for the improvement of the community. In addition to the money raised by KOMU-TV's activities and the knowledge imparted, these events provide a venue for

interaction between the station and the community. This interaction has enabled KOMU-TV to respond effectively to the needs of its community as it fulfills its public service obligations. Thus, the nonbroadcast efforts of stations like KOMU-TV play a significant role in serving the child audience and should be recognized.

IV. The Commission Must Reevaluate the Proposals Contained in the NPRM

13. The Commission's failure to take into account the children's programming aired on public television stations and on cable channels has led to the erroneous conclusion in the NPRM that there is an insufficient amount of educational programming available to children. The NPRM surmises that this "insufficiency" "may be attributable, at least in part, to the dearth of programming information in the marketplace." Based on this speculation, the Commission proposes a number of remedies which include: (a) requiring stations to identify programs specifically designed to serve the educational and informational needs of children at the time they are aired, and to the extent programs are scheduled, to provide such identifying information to program guide publishers; (b) requiring stations to include the name of and method for contacting the person at the station responsible for compliance with the CTA; (c) requiring licensees to provide a brief explanation of how particular programs meet the definition of "core" programming; (d) physically separating the reports collected pursuant to the CTA from the rest of the public file; and (e) publicizing the CTA reports by announcing their existence and location periodically over the air.

14. KOMU-TV is very concerned that the Commission is creating a good deal of work for licensees with little countervailing benefit. More importantly, the Commission appears to be encouraging the filing of petitions to deny and objections by members of the public which target a licensee's compliance with the CTA. The Commission has seen far too many of such

attacks in the context of EEO compliance, and can take notice of the fact that such challenges have created an enormous backlog in the processing of license renewal applications. As things now stand, KOMU-TV staff members spend a considerable amount of time on ascertainment, the preparation of issues/programs lists, the preparation of the children's television issues/programs lists and commercial compliance with the CTA in addition to the many hours that are spent on EEO compliance to satisfy the Commission's rigorous standards. The proposals in the NPRM would require a significant amount of additional staff time that could be better used on other projects to serve the community. Thus, KOMU-TV objects to additional burdensome requirements that will occupy valuable staff time. KOMU-TV also notes that it is not the broadcast station that is best situated to identify programs specifically designed to serve the educational and informational needs of children. The ultimate responsibility for making such identifications for non-locally originated programming should fall on the program producers, the networks and the syndicators because they are best suited to make the necessary determinations.

V. The FCC Should Retain Its Current Definition of Educational and Informational Programming for Children

15. The Commission's current definition of educational and informational programming is "programming that furthers the positive development of children 16 years of age and under in any respect, including the child's intellectual/cognitive or social/emotional needs." 47 C.F.R. § 73.671 note. According to the NPRM, this definition "is very broad and makes no distinction between general audience/entertainment programs and programs that are specifically designed to educate and inform." NPRM, at ¶ 27. In place of the current definition, the NPRM proposes to require that any program which is claimed to be "specifically designed" to meet children's needs have education as a "significant purpose," that is, education "must be more than

an incidental goal.” NPRM, at ¶ 37. Moreover, the NPRM contemplates that “core” educational programming will have to meet other specific requirements: the educational objective of the program and the target child audience would be specified in writing in the children’s programming report; the program would be aired between the hours of 6:00 a.m. and 11:00 p.m.; the program would be regularly scheduled; the program would be of substantial length (15 or 30 minutes); and the program would be identified as educational children’s programming at the time it is aired and listed in program guides.

16. There is no evidence that the current definition is flawed. It provides broadcasters with flexibility and is consistent with the CTA and its legislative goals. KOMU-TV submits that the proposed definition is unduly restrictive. It seems to ignore the “informational” component of programming contemplated by the CTA, and it places an unrealistic burden on licensees to determine whether programming has education as a “significant purpose.” In fact, the present definition works far better than the Commission realizes. For instance, the NBC Television Network now provides KOMU-TV with Community Relations Quarterly Reports which help licensees with record-keeping and reporting requirements regarding the CTA. The reports furnished by NBC contain the following categories of information:

- (1) Programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under.
- (2) Programming furnished by the NBC Network that contributes, as part of NBC’s overall programming, to serve the educational and informational needs of children 16 and under.
- (3) Public service announcements targeted to children 16 and under.
- (4) Nonbroadcast efforts.

Listed among the second category of programs in the first quarter of 1995 were three National

Geographic Specials - the "Great White Shark," "Secrets of the Wild Panda," and "30 Years of National Geographic Television." These were aired during evening hours when the whole family could watch, but are programs that are clearly very beneficial to children 16 and under. Listed among the nonbroadcast efforts was a study guide developed and provided by National Geographic Television in cooperation with NBC. The Guide included a program summary, education objectives and a list of classroom activities for students.

17. The Community Relations Quarterly Report supplied by NBC illustrates the progress that is being made by stations and networks to comply with the goals of the CTA. Imposition of further requirements by the Commission at this time would be unnecessary and unproductive. Indeed, the NPRM amounts to a total departure from the CTA itself and the Commission's earlier interpretations of the Act.

18. Finally, KOMU-TV believes the FCC already possesses the capability to police children's programming. The CTA requires the FCC to consider at license renewal time whether the licensee has "served the educational and informational needs of children through the licensee's overall programming, including programming specifically designed to serve such needs." 47 U.S.C. Section 303b(a)(2). This evaluation provides the FCC with an opportunity to address the concerns forwarded in the NPRM; furthermore, it permits the FCC to specifically tailor enforcement measures to individual situations. Quite simply, this affords the FCC the best means of assuring that the goals of the CTA are being met in a particular market while, at the same time, ensures innocent stations are not unnecessarily burdened such that they are less able to fulfill their public interest obligations.

VI. Conclusion

The Curators of the University of Missouri, licensee of Station KOMU-TV, Channel 8, Columbia, Missouri, respectfully requests that the Commission take into account the abundant supply of children's programming that is already available to the child audience, including children's programming on public broadcast stations, cable channels and commercial stations, before imposing additional programming requirements. The Commission should also consider the nonbroadcast efforts of broadcasters to render educational and informational services to children. KOMU-TV submits that the Commission's current regulations and policies regarding children's programming are sufficient and that the proposed changes to the regulations are policies are unnecessary.

Respectfully submitted,

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October 20, 1995

APPROVED
AS TO
LEGAL FORM


SAMPLE OF CHILDREN'S TELEVISION PROGRAMMING AVAILABLE TO THE COLUMBIA-JEFFERSON CITY MARKET

The following list represents the available children's television programming in the Columbia-Jefferson City marketplace. The Missouri edition of the April 29--May 5, 1995 TV Guide provided the show listings. In accordance with the notice of proposed rulemaking of April 7, 1995, the market examined consists of programming from 6:00am to 11:00pm. Shows of less than fifteen minutes were ignored. At present, the FCC has yet to establish clear standards by which a station manager can decide if a show will be viewed by the FCC as "specifically designed" to serve children's educational and informational needs.

STATIONS WITHIN THE COLUMBIA-JEFFERSON CITY MARKET

Saturday

6:00	<i>Nick News (NBC)</i> <i>Madison's Adventures -- Children (CBS)</i>
6:30	<i>New Captain Planet -- Cartoon (CBS)</i> <i>Gladiators 2000 -- Children (ABC)</i>
7:00	<i>Little Mermaid -- Cartoon (CBS)</i> <i>Sonic the Hedgehog -- Cartoon (ABC)</i>
7:30	<i>Beethoven -- Cartoon (CBS)</i> <i>Free Willy -- Cartoon (ABC)</i>
8:00	<i>Aladdin (CBS)</i> <i>Cryptkeeper -- Cartoon (ABC)</i>
8:30	<i>Ninja Turtles -- Cartoon (CBS)</i> <i>Reboot -- Children (ABC)</i>
9:00	<i>Name Your Adventure (NBC)</i> <i>Garfield and Friends -- Cartoon (CBS)</i> <i>Bump in the Night -- Children (ABC)</i>
9:30	<i>Saved by the Bell -- Teenagers (NBC)</i> <i>Garfield and Friends -- Cartoon (CBS)</i> <i>Fudge (ABC)</i>
10:00	<i>Saved by the Bell -- Teenagers (NBC)</i> <i>WILDC.A.T.S. -- Cartoon (CBS)</i> <i>Bugs Bunny & Tweety -- Cartoon (ABC)</i>
10:30	<i>California Dreams (NBC)</i> <i>Skeleton Warriors -- Cartoon (CBS)</i>
11:00	<i>Beakman's World (CBS)</i> <i>CRO -- Cartoon (ABC)</i> <i>NBA Inside Stuff (NBC)</i>
11:30	<i>News for Kids (CBS)</i>
12:00	<i>World of Nature (CBS)</i>

Sunday

6:00	<i>Phantom 2040 -- Cartoon (CBS)</i>
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6:30 *Hour of Power (ABC)*
Storybreak -- Cartoon (CBS)

Monday

9:00 *Pepper and Friends (NBC)*
 10:00 *Other Side (NBC)*
Mike & Maty (ABC)

Tuesday

9:00 *Pepper and Friends (NBC)*
 10:00 *Other Side (NBC)*
Mike & Maty (ABC)

Wednesday

9:00 *Pepper and Friends (NBC)*
 10:00 *Other Side (NBC)*
Mike & Maty (ABC)

Thursday

9:00 *Pepper and Friends (NBC)*
 10:00 *Other Side (NBC)*
Mike & Maty (ABC)

Friday

9:00 *Pepper and Friends (NBC)*
 10:00 *Other Side (NBC)*
Mike & Maty (ABC)

CABLE AVAILABLE WITHIN THE COLUMBIA-JEFFERSON CITY MARKET

Saturday

6:00 *Pooh Center (Dis)*
Shelley Duvall's Bedtime Stories -- Cartoon (Sho)
 6:30 *Jim Henson's Mother Goose Stories (Dis)*
Healthy Kids -- Magazine (Fam)
Wildside -- Children (Nik)
Busy World of Richard Scarry -- Cartoon (Sho)
 6:35 *Scooby Doo -- Cartoon (TBS)*
 7:00 *Wildlife Mysteries (A&E)*
My Little Pony Tales (Dis)
Madeline -- Cartoon (Fam)
Doug -- Cartoon (Nik)
 7:30 *Care Bears -- Cartoon (Dis)*
Legend of White Fang (HBO)
Rugrats -- Cartoon (Nik)
 8:00 *Charlie Brown and Snoopy (Dis)*

	<i>Mario All-Stars -- Children (Fam)</i>
	<i>Muppet Babies -- Cartoon (Nik)</i>
8:30	<i>Quack Attack -- Cartoon (Dis)</i>
	<i>Muppet Babies -- Cartoon (Nik)</i>
9:00	<i>Goofy's Guide to Success (Dis)</i>
	<i>Beetlejuice -- Cartoon (Nik)</i>
9:05	<i>National Geographic Explorer (TBS)</i>
9:30	<i>Those Incredible Animals (DSC)</i>
	<i>Gumby -- Children (Nik)</i>
10:00	<i>Big Brother Jake (Fam)</i>
	<i>Dennis the Menace -- Movie (HBO)</i>
	<i>Alvin Show -- Cartoon (Nik)</i>
10:30	<i>Polly--Comin' Home! -- Movie (Dis)</i>
	<i>Cartoons (Nik)</i>
11:00	<i>Hey Dude (Nik)</i>
11:30	<i>My Brother and Me -- Comedy (Nik)</i>
12:00	<i>Looney Tunes -- Cartoon (Nik)</i>
	<i>Saved by the Bell (WGN)</i>
12:05pm	<i>Danger Bay (Dis)</i>
12:30pm	<i>Zorro --Adventure (Dis)</i>
	<i>Gladiators 2000 -- Children (WGN)</i>
1:00pm	<i>Elfego Baca (Dis)</i>
	<i>What would you do? -- Game (Nik)</i>
	<i>Elfego Baca (Dis)</i>
1:30pm	<i>Wild & Crazy Kids -- Game (Nik)</i>
2:00pm	<i>Hardy Boys -- Mystery (Dis)</i>
	<i>Weinerville -- Variety (Nik)</i>
2:30pm	<i>Movie -- Comedy ("Never a Dull Moment") (Dis)</i>
3:00pm	<i>Welcome Freshmen (Nik)</i>
3:30pm	<i>Family Double Dare -- Game (Nik)</i>
4:00pm	<i>Bugs Bunny -- Cartoon (TNT)</i>
	<i>Guts -- Game (Nik)</i>
4:30pm	<i>U to U (Nik)</i>
	<i>California Dreams (WGN)</i>
5:00pm	<i>Doug -- Cartoon (Nik)</i>
5:30pm	<i>Rocko's Modern Life (Nik)</i>
6:00pm	<i>World of Discovery (DSC)</i>
	<i>California Dreams (WGN)</i>
	<i>AAAHH!! Real Monsters (Nik)</i>
6:30pm	<i>Rugrats -- Cartoon (Nik)</i>
7:00pm	<i>Secret World of Alex Mack -- Fantasy (Nik)</i>
7:30pm	<i>All That -- Comedy (Nik)</i>

Sunday

6:00 *Pooh Center (Dis)*

	<i>Bunch of Munsch (Sho)</i>
	<i>Cartoon Express (USA)</i>
6:05	<i>2 Stupid Dogs -- Cartoon (TBS)</i>
6:30	<i>Jim Henson's Secret Life of Toys -- Children (Dis)</i>
	<i>Gumby -- Children (Nik)</i>
	<i>Mrs. Piggle-Wiggle (Sho)</i>
6:35	<i>Swat Kats -- Cartoon (TBS)</i>
7:00	<i>My Little Pony Tales (Dis)</i>
	<i>Popeye & Son -- Cartoon (Fam)</i>
	<i>Stop the Smoggies! (HBO)</i>
	<i>Adventures of Tintin (Nik)</i>
	<i>Scooby Doo -- Cartoon (TNT)</i>
	<i>Tale Spin -- Cartoon (WGN)</i>
7:05	<i>New Captain Planet -- Cartoon (TBS)</i>
7:30	<i>Care Bears -- Cartoon (Dis)</i>
	<i>Heathcliff -- Cartoon (Fam)</i>
	<i>Legend of White Fang (HBO)</i>
	<i>Beetlejuice -- Cartoon (Nik)</i>
	<i>Tale Spin -- Cartoon (WGN)</i>
8:00	<i>Charlie Brown and Snoopy (Dis)</i>
	<i>Madeline -- Cartoon (Fam)</i>
	<i>Bugs Bunny -- Cartoon (TNT)</i>
	<i>Looney Tunes -- Cartoon (Nik)</i>
	<i>Bozo Super Sunday (WGN)</i>
8:05	<i>Flintstones -- Cartoon (TBS)</i>
8:30	<i>Quack Attack -- Cartoon (Dis)</i>
	<i>WishKid -- Cartoon (Fam)</i>
9:00	<i>Movie -- Cartoon (Winnie the Pooh) (Dis)</i>
	<i>Mario All-Stars -- Children (Fam)</i>
	<i>Rugrats -- Cartoon (Nik)</i>
9:30	<i>Rocko's Modern Life (Nik)</i>
10:00	<i>AAAHH!!! Real Monsters (Nik)</i>
10:30	<i>Admiral and the Princess (Dis)</i>
11:00	<i>Babysitters Club (Dis)</i>
	<i>Adventures of Pete & Pete (Nik)</i>
11:30	<i>Kids Incorporated (Dis)</i>
	<i>Secret World of Alex Mack -- Fantasy (Nik)</i>
12:00	<i>Mickey Mouse Club (Dis)</i>
	<i>All That -- Comedy (Nik)</i>
12:30pm	<i>Ocean Girl -- Adventure (Dis)</i>
	<i>Tomorrow People (Nik)</i>
1:00pm	<i>Torkelsons -- Comedy (Dis)</i>
	<i>U to U -- Children (Nik)</i>
1:30pm	<i>Sinbad Show -- Comedy (Dis)</i>
	<i>Wild & Crazy Kids -- Game (Nik)</i>

2:00pm	<i>Faerie Tale Theatre (Dis)</i> <i>Wildside-- Children (Nik)</i>
2:30pm	<i>World of Wonder (DSC)</i> <i>Hey Dude -- Children (Nik)</i>
3:00pm	<i>Movie -- Drama ("Escape to Witch Mountain") (Dis)</i> <i>Welcome Freshmen (Nik)</i>
3:30pm	<i>Family Double Dare (Nik)</i>
4:00pm	<i>Guts -- Game (Nik)</i>
4:30pm	<i>Weird Science -- Comedy (USA)</i> <i>Rat Patrol -- Adventure (WGN)</i>
5:00pm	<i>Avonlea -- Drama (Dis)</i> <i>Snowy River: The McGregor Saga -- Drama (Fam)</i> <i>Rocko's Modern Life(Nik)</i>
6:00pm	<i>Movie --Fantasy ("Return to Witch Mountain") (Dis)</i> <i>My Brother and Me -- Comedy (Nik)</i> <i>Legendary Journeys of Hercules -- Adventure (WGN)</i>
7:00pm	<i>Nick News (Nik)</i>
8:00pm	<i>National Geographic Explorer (TBS)</i>
9:00pm	<i>Movie -- Musical ("Thoroughly Modern Millie") (Dis)</i>

Monday

6:00	<i>Under the Umbrella Tree -- Puppets (Dis)</i> <i>Popeye -- Cartoon (Fam)</i> <i>Real Story of . . . -- Cartoon (HBO)</i> <i>Bullwinkle -- Cartoon (Nik)</i> <i>Cartoon Express (USA)</i>
6:05	<i>Captain Planet (TBS)</i>
6:30	<i>Wonderland -- Children (Dis)</i> <i>Inspector Gadget -- Cartoon (Fam)</i> <i>Shakespeare: The Animated Tales (HBO)</i>
6:35	<i>Jetsons -- Cartoon (TBS)</i>
7:00	<i>Adventures of Winnie the Pooh -- Cartoon (Dis)</i> <i>XUXA -- Children (Fam)</i> <i>Stop the Smoggies! (HBO)</i> <i>Old MacDonald's Sing-A-Long Farm -- Children (Lif)</i> <i>Scooby Doo -- Cartoon (TNT)</i>
7:30	<i>Care Bears -- Cartoon (Dis)</i> <i>Prince Valiant -- Cartoon (Fam)</i> <i>Legend of White Fang (HBO)</i> <i>Gumby -- Children (Nik)</i>
8:00	<i>Gummi Bears -- Cartoon (Dis)</i> <i>Rugrats -- Cartoon (Nik)</i>
8:30	<i>Pooh Corner -- Children (Dis)</i> <i>David the Gnome -- Cartoon (Nik)</i> <i>Pink Panther -- Cartoon (TNT)</i>

9:00	<i>Dumbo's Circus (Dis)</i> <i>Muppet Babies -- Cartoon (Nik)</i> <i>Bugs Bunny -- Cartoon (TNT)</i>
9:05	<i>Little House on the Prairie -- Drama (TBS)</i>
9:30	<i>Fraggle Rock -- Children (Dis)</i> <i>Muppet Show -- Variety (Nik)</i>
10:00	<i>My Little Pony Tales (Dis)</i> <i>Allegra's Window -- Children (Nik)</i>
10:30	<i>Mouse Tracks -- Cartoon (Dis)</i> <i>Gullah Gullah Island (Nik)</i>
11:00	<i>This Island Earth (Dis)</i> <i>Bearskin -- Cartoon (Nik)</i>
12:00	<i>Eureeka's Castle -- Children (Nik)</i>
12:30pm	<i>Lassie -- Drama (Nik)</i>
1:00pm	<i>Gumby -- Children (Nik)</i>
1:30pm	<i>New Adventures of Winnie the Pooh (Dis)</i> <i>Adventures of Tintin (Nik)</i> <i>Quicksilver -- Game (USA)</i>
2:00pm	<i>Gummi Bears -- Cartoon (Dis)</i> <i>Black Stallion -- Drama (Fam)</i> <i>Looney Tunes -- Cartoon (Nik)</i>
2:05pm	<i>Flintstones -- Cartoon (TBS)</i>
2:30pm	<i>Quack Attack -- Cartoon (Dis)</i> <i>Punky Brewster -- Comedy (Fam)</i> <i>BeetleJuice -- Cartoon (Nik)</i>
2:35pm	<i>Scooby Doo -- Cartoon (TBS)</i>
3:00pm	<i>Fraggle Rock -- Children (Dis)</i> <i>Muppet Babies -- Cartoon (Nik)</i> <i>Flintstones -- Cartoon (WGN)</i>
3:30pm	<i>Under the Umbrella Tree -- Puppets (Dis)</i> <i>Flintstones -- Cartoon (WGN)</i>
3:35pm	<i>Brady Bunch -- Comedy (TBS)</i>
4:00pm	<i>Kids Incorporated (Dis)</i> <i>Looney Tunes (Nik)</i>
4:05pm	<i>Saved by the Bell (TBS)</i>
4:30pm	<i>Mickey Mouse Club (Dis)</i> <i>Clarissa Explains it All (Nik)</i>
4:35pm	<i>Saved by the Bell (TBS)</i>
5:00pm	<i>Charlie Brown and Snoopy (Dis)</i> <i>Rin Tin Tin and K-9 Cop (Fam)</i> <i>Saved by the Bell (WGN)</i> <i>Salute Your Shorts (Nik)</i>
5:30pm	<i>Torkelsons -- Comedy (Dis)</i> <i>New Lassie -- Drama (Fam)</i> <i>Rugrats -- Cartoon (Nik)</i>

	<i>Saved by the Bell (WGN)</i>
6:00pm	<i>Doug -- Cartoon (Nik)</i>
6:30pm	<i>Ocean Girl -- Adventure (Dis)</i>
	<i>Looney Tunes -- Cartoon (Nik)</i>
7:00pm	<i>Avonlea -- Drama (Dis)</i>
<u>Tuesday</u>	
6:00	<i>Under the Umbrella Tree -- Puppets (Dis)</i>
	<i>Popeye -- Cartoon (Fam)</i>
	<i>Bullwinkle -- Cartoon (Nik)</i>
	<i>Cartoon Express (USA)</i>
6:05	<i>Captain Planet (TBS)</i>
6:30	<i>Wonderland -- Children (Dis)</i>
	<i>Inspector Gadget -- Cartoon (Fam)</i>
	<i>Happily Ever After (HBO)</i>
	<i>Owl/TV -- Children (Sho)</i>
6:35	<i>Jetsons -- Cartoon (TBS)</i>
7:00	<i>Adventures of Winnie the Pooh -- Cartoon (Dis)</i>
	<i>XUXA -- Children (Fam)</i>
	<i>Stop the Smoggies! (HBO)</i>
	<i>Old MacDonald's Sing-A-Long Farm -- Children (Lif)</i>
	<i>Scooby Doo -- Cartoon (TNT)</i>
	<i>Weinerville -- Variety (Nik)</i>
	<i>American Heroes & Legends -- Cartoon (Sho)</i>
7:30	<i>Care Bears -- Cartoon (Dis)</i>
	<i>Prince Valiant -- Cartoon (Fam)</i>
	<i>Legend of White Fang (HBO)</i>
	<i>Gumby -- Children (Nik)</i>
	<i>Busy World of Richard Scarry -- Cartoon (Sho)</i>
8:00	<i>Gummi Bears -- Cartoon (Dis)</i>
	<i>Rugrats -- Cartoon (Nik)</i>
8:30	<i>Pooh Corner -- Children (Dis)</i>
	<i>David the Gnome -- Cartoon (Nik)</i>
	<i>Pink Panther -- Cartoon (TNT)</i>
8:45	<i>Movie -- Adventure ("Super Mario Bros.") (TMC)</i>
9:00	<i>Dumbo's Circus (Dis)</i>
	<i>Muppet Babies -- Cartoon (Nik)</i>
	<i>Bugs Bunny -- Cartoon (TNT)</i>
9:05	<i>Little House on the Prairie -- Drama (TBS)</i>
9:30	<i>Fraggle Rock -- Children (Dis)</i>
	<i>Muppet Show -- Variety (Nik)</i>
10:00	<i>My Little Pony Tales (Dis)</i>
	<i>Allegra's Window -- Children (Nik)</i>
10:30	<i>Mouse Tracks -- Cartoon (Dis)</i>
	<i>Gullah Gullah Island (Nik)</i>
11:00	<i>Wuzzles -- Cartoon (Dis)</i>

	<i>Old Sultan -- Cartoon (Nik)</i>
11:30	<i>Jim Henson's Mother Goose Stories -- Children (Dis)</i> <i>Papa Beaver Stories (Nik)</i>
12:00	<i>Eureeka's Castle -- Children (Nik)</i>
12:30pm	<i>Lassie -- Drama (Nik)</i>
1:00pm	<i>Gumby -- Children (Nik)</i>
1:30pm	<i>New Adventures of Winnie the Pooh (Dis)</i> <i>Adventures of Tintin (Nik)</i> <i>Quicksilver -- Game (USA)</i>
2:00pm	<i>Gummi Bears -- Cartoon (Dis)</i> <i>Black Stallion -- Drama (Fam)</i> <i>Looney Tunes -- Cartoon (Nik)</i>
2:05pm	<i>Flintstones -- Cartoon (TBS)</i>
2:30pm	<i>Quack Attack -- Cartoon (Dis)</i> <i>Punky Brewster -- Comedy (Fam)</i> <i>BeetleJuice -- Cartoon (Nik)</i>
2:35pm	<i>Scooby Doo -- Cartoon (TBS)</i>
3:00pm	<i>Fraggle Rock -- Children (Dis)</i> <i>Muppet Babies -- Cartoon (Nik)</i> <i>Flintstones -- Cartoon (WGN)</i>
3:30pm	<i>Under the Umbrella Tree -- Puppets (Dis)</i> <i>Flintstones -- Cartoon (WGN)</i>
3:35pm	<i>Brady Bunch -- Comedy (TBS)</i>
4:00pm	<i>Kids Incorporated (Dis)</i> <i>Looney Tunes (Nik)</i>
4:05pm	<i>Saved by the Bell (TBS)</i>
4:30pm	<i>Mickey Mouse Club (Dis)</i> <i>Clarissa Explains it All (Nik)</i>
4:35pm	<i>Saved by the Bell: The College Years -- Comedy (TBS)</i>
5:00pm	<i>Charlie Brown and Snoopy (Dis)</i> <i>Rin Tin Tin and K-9 Cop (Fam)</i> <i>Saved by the Bell (WGN)</i> <i>Salute Your Shorts (Nik)</i>
5:30pm	<i>Blondie and Dagwood (Dis)</i> <i>New Lassie -- Drama (Fam)</i> <i>Rugrats -- Cartoon (Nik)</i> <i>Saved by the Bell (WGN)</i>
6:00pm	<i>Doug -- Cartoon (Nik)</i>
6:30pm	<i>Looney Tunes -- Cartoon (Nik)</i>

Wednesday

6:00	<i>Under the Umbrella Tree -- Puppets (Dis)</i> <i>Popeye -- Cartoon (Fam)</i> <i>Bullwinkle -- Cartoon (Nik)</i> <i>Cartoon Express (USA)</i>
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6:05	<i>Captain Planet (TBS)</i>
6:30	<i>Wonderland -- Children (Dis)</i>
	<i>Inspector Gadget -- Cartoon (Fam)</i>
	<i>Owl/TV -- Children (Sho)</i>
6:35	<i>Jetsons -- Cartoon (TBS)</i>
7:00	<i>Adventures of Winnie the Pooh -- Cartoon (Dis)</i>
	<i>XUXA -- Children (Fam)</i>
	<i>Stop the Smoggies! (HBO)</i>
	<i>Old MacDonald's Sing-A-Long Farm -- Children (Lif)</i>
	<i>Scooby Doo -- Cartoon (TNT)</i>
	<i>Weinerville -- Variety (Nik)</i>
7:30	<i>Care Bears -- Cartoon (Dis)</i>
	<i>Prince Valiant -- Cartoon (Fam)</i>
	<i>Legend of White Fang (HBO)</i>
	<i>Gumby -- Children (Nik)</i>
8:00	<i>Gummi Bears -- Cartoon (Dis)</i>
	<i>Rugrats -- Cartoon (Nik)</i>
8:30	<i>Pooh Corner -- Children (Dis)</i>
	<i>David the Gnome -- Cartoon (Nik)</i>
	<i>Pink Panther -- Cartoon (TNT)</i>
9:00	<i>Dumbo's Circus (Dis)</i>
	<i>Muppet Babies -- Cartoon (Nik)</i>
	<i>Bugs Bunny -- Cartoon (TNT)</i>
9:05	<i>Little House on the Prairie -- Drama (TBS)</i>
9:30	<i>Fraggle Rock -- Children (Dis)</i>
	<i>Muppet Show -- Variety (Nik)</i>
10:00	<i>My Little Pony Tales (Dis)</i>
	<i>Allegra's Window -- Children (Nik)</i>
10:30	<i>Mouse Tracks -- Cartoon (Dis)</i>
	<i>Gullah Gullah Island (Nik)</i>
11:00	<i>Fraggle Rock -- Cartoon (Dis)</i>
	<i>Little Red Riding Hood (Nik)</i>
11:30	<i>Jim Henson's Secret Life of Toys -- Children (Dis)</i>
	<i>Papa Beaver Stories (Nik)</i>
12:00	<i>Movie -- Drama ("Mountain Family Robinson") (Dis)</i>
	<i>Eureeka's Castle -- Children (Nik)</i>
12:30pm	<i>Lassie -- Drama (Nik)</i>
1:00pm	<i>Gumby -- Children (Nik)</i>
1:30pm	<i>Adventures of Tintin (Nik)</i>
	<i>Quicksilver -- Game (USA)</i>
2:00pm	<i>Gummi Bears -- Cartoon (Dis)</i>
	<i>Black Stallion -- Drama (Fam)</i>
	<i>Looney Tunes -- Cartoon (Nik)</i>
2:05pm	<i>Flintstones -- Cartoon (TBS)</i>
2:30pm	<i>Quack Attack -- Cartoon (Dis)</i>

	<i>Punky Brewster -- Comedy (Fam)</i>
	<i>BeetleJuice -- Cartoon (Nik)</i>
2:35pm	<i>Scooby Doo -- Cartoon (TBS)</i>
3:00pm	<i>Fraggle Rock -- Children (Dis)</i>
	<i>Muppet Babies -- Cartoon (Nik)</i>
3:30pm	<i>Under the Umbrella Tree -- Puppets (Dis)</i>
3:35pm	<i>Brady Bunch --Comedy (TBS)</i>
4:00pm	<i>Kids Incorporated (Dis)</i>
	<i>Looney Tunes (Nik)</i>
4:05pm	<i>Saved by the Bell (TBS)</i>
4:30pm	<i>Mickey Mouse Club (Dis)</i>
	<i>Clarissa Explains it All (Nik)</i>
4:35pm	<i>Saved by the Bell: The College Years -- Comedy (TBS)</i>
5:00pm	<i>Faerie Tale Theatre (Dis)</i>
	<i>Rin Tin Tin and K-9 Cop (Fam)</i>
	<i>Saved by the Bell (WGN)</i>
	<i>Salute Your Shorts (Nik)</i>
5:30pm	<i>New Lassie -- Drama (Fam)</i>
	<i>Rugrats -- Cartoon (Nik)</i>
	<i>Saved by the Bell (WGN)</i>
6:00pm	<i>Doug -- Cartoon (Nik)</i>
6:30pm	<i>Looney Tunes -- Cartoon (Nik)</i>

Thursday

6:00	<i>Under the Umbrella Tree -- Puppets (Dis)</i>
	<i>Popeye -- Cartoon (Fam)</i>
	<i>Bullwinkle -- Cartoon (Nik)</i>
	<i>Cartoon Express (USA)</i>
	<i>Bunch of Munsch (Sho)</i>
6:05	<i>Captain Planet (TBS)</i>
6:30	<i>Wonderland -- Children (Dis)</i>
	<i>Inspector Gadget -- Cartoon (Fam)</i>
	<i>Owl/TV -- Children (Sho)</i>
6:35	<i>2 Stupid Dogs -- Cartoon (TBS)</i>
7:00	<i>Adventures of Winnie the Pooh -- Cartoon (Dis)</i>
	<i>XUXA -- Children (Fam)</i>
	<i>Stop the Smoggies! (HBO)</i>
	<i>Old MacDonald's Sing-A-Long Farm -- Children (Lif)</i>
	<i>Scooby Doo -- Cartoon (TNT)</i>
	<i>Weinerville -- Variety (Nik)</i>
	<i>Paddington's Birthday Bonanza -- Children (Sho)</i>
7:30	<i>Care Bears -- Cartoon (Dis)</i>
	<i>Prince Valiant -- Cartoon (Fam)</i>
	<i>Legend of White Fang (HBO)</i>
	<i>Gumby -- Children (Nik)</i>

	<i>Busy World of Richard Scarry -- Cartoon (Sho)</i>
8:00	<i>Gummi Bears -- Cartoon (Dis)</i>
	<i>Rugrats -- Cartoon (Nik)</i>
8:30	<i>Pooh Corner -- Children (Dis)</i>
	<i>David the Gnome -- Cartoon (Nik)</i>
	<i>Pink Panther -- Cartoon (TNT)</i>
9:00	<i>Dumbo's Circus (Dis)</i>
	<i>Muppet Babies -- Cartoon (Nik)</i>
	<i>Bugs Bunny -- Cartoon (TNT)</i>
9:05	<i>Little House on the Prairie -- Drama (TBS)</i>
9:30	<i>Fraggle Rock -- Children (Dis)</i>
	<i>Muppet Show -- Variety (Nik)</i>
10:00	<i>My Little Pony Tales (Dis)</i>
	<i>Allegra's Window -- Children (Nik)</i>
	<i>Movie -- Musical ("Chitty Chitty Bang Bang") (Sho)</i>
10:30	<i>Mouse Tracks -- Cartoon (Dis)</i>
	<i>Gullah Gullah Island (Nik)</i>
11:00	<i>Marsupilami -- Cartoon (Dis)</i>
	<i>Papa Beaver Stories (Nik)</i>
11:30	<i>Curious George -- Cartoon (Dis)</i>
	<i>Papa Beaver Stories (Nik)</i>
12:00	<i>Eureeka's Castle -- Children (Nik)</i>
12:30pm	<i>Lassie -- Drama (Nik)</i>
1:00pm	<i>Gumby -- Children (Nik)</i>
1:30pm	<i>Adventures of Tintin (Nik)</i>
	<i>Quicksilver -- Game (USA)</i>
2:00pm	<i>Gummi Bears -- Cartoon (Dis)</i>
	<i>Black Stallion -- Drama (Fam)</i>
	<i>Looney Tunes -- Cartoon (Nik)</i>
2:05pm	<i>Flintstones -- Cartoon (TBS)</i>
2:30pm	<i>Quack Attack -- Cartoon (Dis)</i>
	<i>Punky Brewster -- Comedy (Fam)</i>
	<i>BeetleJuice -- Cartoon (Nik)</i>
2:35pm	<i>Scooby Doo -- Cartoon (TBS)</i>
3:00pm	<i>Fraggle Rock -- Children (Dis)</i>
	<i>Muppet Babies -- Cartoon (Nik)</i>
3:30pm	<i>Under the Umbrella Tree -- Puppets (Dis)</i>
	<i>Flintstones -- Cartoon (WGN)</i>
3:35pm	<i>Brady Bunch -- Comedy (TBS)</i>
4:00pm	<i>Kids Incorporated (Dis)</i>
	<i>Looney Tunes (Nik)</i>
4:05pm	<i>Saved by the Bell (TBS)</i>
4:30pm	<i>Mickey Mouse Club (Dis)</i>
	<i>Clarissa Explains it All (Nik)</i>
4:35pm	<i>Saved by the Bell: The College Years -- Comedy (TBS)</i>

5:00pm *Baby-Sitters Club (Dis)*
Rin Tin Tin and K-9 Cop (Fam)
Saved by the Bell (WGN)
Salute Your Shorts (Nik)

5:30pm *Teen Angel (Dis)*
New Lassie -- Drama (Fam)
Rugrats -- Cartoon (Nik)
Saved by the Bell (WGN)

6:00pm *Doug -- Cartoon (Nik)*

6:30pm *Looney Tunes -- Cartoon (Nik)*

Friday

6:00 *Under the Umbrella Tree -- Puppets (Dis)*
Popeye -- Cartoon (Fam)
Bullwinkle -- Cartoon (Nik)
Cartoon Express (USA)
Busy World of Richard Scarry -- Cartoon (Sho)

6:05 *Captain Planet (TBS)*

6:30 *Wonderland -- Children (Dis)*
Inspector Gadget -- Cartoon (Fam)
Owl/TV -- Children (Sho)

6:35 *Swat Kids -- Cartoon (TBS)*

7:00 *Adventures of Winnie the Pooh -- Cartoon (Dis)*
XUXA -- Children (Fam)
Stop the Smoggies! (HBO)
Scooby Doo -- Cartoon (TNT)
Weinerville -- Variety (Nik)

7:30 *Care Bears -- Cartoon (Dis)*
Prince Valiant -- Cartoon (Fam)
Legend of White Fang (HBO)
Gumby -- Children (Nik)

8:00 *Gummi Bears -- Cartoon (Dis)*
Rugrats -- Cartoon (Nik)

8:30 *Pooh Corner -- Children (Dis)*
David the Gnome -- Cartoon (Nik)
Pink Panther -- Cartoon (TNT)

9:00 *Dumbo's Circus (Dis)*
Muppet Babies -- Cartoon (Nik)
Bugs Bunny -- Cartoon (TNT)

9:05 *Little House on the Prairie -- Drama (TBS)*

9:30 *Fraggle Rock -- Children (Dis)*
Muppet Show -- Variety (Nik)

10:00 *My Little Pony Tales (Dis)*
Allegra's Window -- Children (Nik)

10:30 *Mouse Tracks -- Cartoon (Dis)*

	<i>Gullah Gullah Island (Nik)</i>
11:00	<i>Lunch Box -- Children (Dis)</i>
	<i>Snow White and Rose Red (Nik)</i>
11:30	<i>Music Box -- Children (Dis)</i>
	<i>Papa Beaver Stories (Nik)</i>
12:00	<i>Eureeka's Castle -- Children (Nik)</i>
12:30pm	<i>Lassie -- Drama (Nik)</i>
1:00pm	<i>Gumby -- Children (Nik)</i>
1:30pm	<i>Adventures of Tintin (Nik)</i>
	<i>Quicksilver -- Game (USA)</i>
2:00pm	<i>Gummi Bears -- Cartoon (Dis)</i>
	<i>Black Stallion -- Drama (Fam)</i>
	<i>Looney Tunes -- Cartoon (Nik)</i>
2:05pm	<i>Flintstones -- Cartoon (TBS)</i>
2:30pm	<i>Quack Attack -- Cartoon (Dis)</i>
	<i>Punky Brewster -- Comedy (Fam)</i>
	<i>BeetleJuice -- Cartoon (Nik)</i>
2:35pm	<i>Scooby Doo -- Cartoon (TBS)</i>
3:00pm	<i>Muppet Babies -- Cartoon (Nik)</i>
	<i>Flintstones -- Cartoon (WGN)</i>
3:30pm	<i>Flintstones -- Cartoon (WGN)</i>
3:35pm	<i>Brady Bunch -- Comedy (TBS)</i>
4:00pm	<i>Busy World of Richard Scarry -- Cartoon (Sho)</i>
	<i>Looney Tunes (Nik)</i>
4:05pm	<i>Saved by the Bell (TBS)</i>
4:30pm	<i>Busy World of Richard Scarry -- Cartoon (Sho)</i>
	<i>Clarissa Explains it All (Nik)</i>
4:35pm	<i>Saved by the Bell: The College Years -- Comedy (TBS)</i>
5:00pm	<i>Rin Tin Tin and K-9 Cop (Fam)</i>
	<i>Saved by the Bell (WGN)</i>
	<i>Salute Your Shorts (Nik)</i>
5:30pm	<i>Teen Angel (Dis)</i>
	<i>New Lassie -- Drama (Fam)</i>
	<i>Rugrats -- Cartoon (Nik)</i>
	<i>Saved by the Bell (WGN)</i>
6:00pm	<i>Doug -- Cartoon (Nik)</i>
6:30pm	<i>Looney Tunes -- Cartoon (Nik)</i>

SEDALIA (NEARBY THE COLUMBIA-JEFFERSON CITY MARKET)

Saturday

7:00	<i>Magic School Bus (PBS)</i>
7:30	<i>Lamb Chop's Play-Along! (PBS)</i>
8:00	<i>Sesame Street (PBS)</i>
9:00	<i>Mister Rogers -- Children (PBS)</i>
9:30	<i>Shining Time Station (PBS)</i>
10:00	<i>Puzzle Place -- Children (PBS)</i>

10:30 *Barney & Friends -- Cartoon (PBS)*

Sunday

7:00 *Sesame Street (PBS)*
 8:00 *Mister Rogers (PBS)*
 8:30 *Barney & Friends (PBS)*
 9:00 *StoryTime -- Children (PBS)*
 9:30 *Reading Rainbow (PBS)*
 10:00 *Shining Time Station (PBS)*
 10:30 *Imagination Station -- Children (PBS)*
 11:00 *Magic School Bus (PBS)*
 4:30pm *In the Mix -- Teenagers (PBS)*
 5:00pm *Ghostwriter -- Children (PBS)*
 7:00pm *Nature (PBS)*

Monday

7:00 *Barney & Friends (PBS)*
 7:30 *Puzzle Place (PBS)*
 8:00 *Sesame Street -- Children (PBS)*
 9:00 *Lamb Chop's Play-A-Long! (PBS)*
 2:30pm *Reading Rainbow (PBS)*
 3:00pm *Sesame Street (PBS)*
 4:00pm *Shining Time Station (PBS)*
 4:30pm *Barney & Friends -- Children (PBS)*
 5:00pm *Carmen Sandiego (PBS)*
 5:30pm *Bill Nye -- Children (PBS)*

Tuesday

7:00 *Barney & Friends (PBS)*
 7:30 *Puzzle Place (PBS)*
 8:00 *Sesame Street -- Children (PBS)*
 9:00 *Lamb Chop's Play-A-Long! (PBS)*
 2:30pm *Reading Rainbow (PBS)*
 3:00pm *Sesame Street (PBS)*
 4:00pm *Shining Time Station (PBS)*
 4:30pm *Barney & Friends -- Children (PBS)*
 5:00pm *Carmen Sandiego (PBS)*
 5:30pm *Bill Nye -- Children (PBS)*

Wednesday

7:00 *Barney & Friends (PBS)*
 7:30 *Puzzle Place (PBS)*
 8:00 *Sesame Street -- Children (PBS)*
 9:00 *Lamb Chop's Play-A-Long! (PBS)*
 2:30pm *Reading Rainbow (PBS)*

3:00pm *Sesame Street (PBS)*
 4:00pm *Shining Time Station (PBS)*
 4:30pm *Barney & Friends -- Children (PBS)*
 5:00pm *Carmen Sandiego (PBS)*
 5:30pm *Bill Nye -- Children (PBS)*

Thursday

7:00 *Barney & Friends (PBS)*
 7:30 *Puzzle Place (PBS)*
 8:00 *Sesame Street -- Children (PBS)*
 9:00 *Lamb Chop's Play-A-Long! (PBS)*
 2:30pm *Reading Rainbow (PBS)*
 3:00pm *Sesame Street (PBS)*
 4:00pm *Shining Time Station (PBS)*
 4:30pm *Barney & Friends -- Children (PBS)*
 5:00pm *Carmen Sandiego (PBS)*
 5:30pm *Bill Nye -- Children (PBS)*

Friday

7:00 *Barney & Friends (PBS)*
 7:30 *Puzzle Place (PBS)*
 8:00 *Sesame Street -- Children (PBS)*
 9:00 *Lamb Chop's Play-A-Long! (PBS)*
 2:30pm *Reading Rainbow (PBS)*
 3:00pm *Sesame Street (PBS)*
 4:00pm *Shining Time Station (PBS)*
 4:30pm *Barney & Friends -- Children (PBS)*
 5:00pm *Carmen Sandiego (PBS)*
 5:30pm *Bill Nye -- Children (PBS)*

Sample Of Children's Television Programming Available To The Columbia-Jefferson City Market

The following list represents the available children's television programming in the Columbia-Jefferson City marketplace. The Missouri edition of the August 26--September 1, 1995 TV Guide and the Columbia Daily Tribune provided the show listings. In accordance with the notice of the proposed rule making of April 7, 1995, the market examined consists of programming from 6:00 a.m. to 11:00 p.m. Shows less than 15 minutes were ignored. At present, the FCC has yet to establish clear standards by which a station manager can decide if a show will viewed by the FCC as "specifically designed" to serve children's educational and informational needs.